



Communications Director

314 Action

Philadelphia, PA, or Washington, DC based with occasional travel (Remote to start)

314 Action is the nation's premier organization dedicated to scientific advocacy as well as recruiting, training, and electing candidates with STEM (Science, Technology, Engineering, and Mathematics) backgrounds to all levels of public office. In the November elections, 314 Action's recruited scientist candidates Mark Kelly and John Hickenlooper were the only two candidates who flipped red U.S. Senate seats. This year, 314 Action has been featured in [NBC News](#), [CNN](#), among other outlets. Previously, our organization was featured in the [New York Times](#), and [HBO's Vice News Tonight recently covered our first cycle](#).

For the 2022 cycle, 314 Action is looking to expand on its 2020 success and focus its electoral reach by recruiting top tier state-wide candidates in key states. The organization saw exponential growth in the 2020 cycle, raising and spending close to \$30 million. With this continued growth, 314 Action plans to increase its presence in the science advocacy space and look for ways to expand its presence and reach on a larger scale.

314 Action is looking for a Communications Director to build and lead a dynamic and growing communications team heading into the 2022 election cycle. The Communications Director will serve as the leader of a high-energy, fast-paced team responsible for crafting and implementing 314 Action's public relations, media relations, and campaign communications strategies. In this position, the Communications Director will work alongside other senior staff including the Executive Director in a variety of day-to-day PR and media efforts, with a focus on 314 Action's endorsed federal and statewide candidates and advancing 314 Action's status as a premier nationally-focused political organization.

Responsibilities

- Develop and implement a comprehensive communications plan
- Build, develop and lead a dynamic communications team and coordinate with senior leadership to ensure communications goals are consistently met
- Work with federal and state campaigns teams to assist campaign staff execute political and communications goals
- Develop story pitches, key messaging and related activities
- Create and maintain press lists, develop reporter contacts and build relationships with relevant members of the media

- Build a network of surrogates and proactively seek media opportunities for organizational leadership as well as surrogates
- Write and edit press releases, talking points, collateral, email pitches and other content
- Create and implement a social media strategy
- Track media coverage and monitor relevant national and local narratives related to 314 Action and its candidates
- Work closely with organization's researchers to hold anti-science politicians accountable
- Provide support for other senior staff and teams on an as-needed basis

Preferred Qualifications

- 5-6 years of communications experience in politics, advocacy or policy, with previous campaign experience preferred
- Extensive on the record speaking experience
- Experience working with senior leadership and developing, managing and leading a team
- Direct media relations experience including pitching and cultivating relationships with the press
- Deep understanding of the political and media landscape, trending topics and current events
- Ability to work in a fast-paced environment under tight deadlines
- Exceptional communication and writing skills
- Ability to proof-read and edit quickly;
- Strong analytical and problem-solving skills, plus careful attention to detail

Interested candidates should send a resume and cover letter to jobs@314action.org with the subject line "Communications Director." **No calls please.**

Salary range will be \$96,000-\$120,000 per year, depending on experience. Additionally, 314 Action provides a full benefits package for employees including paid time off, health, dental and a generous employer match 401(k).

314 Action is currently working entirely remotely for the duration of the COVID-19 pandemic, but this position will eventually be located in 314 Action's Philadelphia, PA or Washington, DC office with occasional travel required as conditions permit.