



Social Media Manager

314 Action

Philadelphia, PA, or Washington, DC based (Remote to start, as pandemic conditions permit)

314 Action is a grassroots community of over 5 million people working to elect scientists who will use science and facts to address some of our most pressing issues like climate change and health care.

In 2020, we helped flip U.S. Senate seats in Arizona and Colorado by drafting [Capt. Mark Kelly](#) and former Gov. John Hickenlooper to successfully run for office. After raising more than \$22 million in grassroots donations, 314 Action helped elect nearly 20 scientists at the federal level and over 100 scientists at the state and local levels. Of these scientists, 57% were women, 23% were candidates of color, and 24% were first-time candidates for public office.

314 Action and its mission to elect scientists at all levels of government have been featured in pieces by numerous news outlets, including [NBC News](#), [CNN](#), [Bloomberg](#), [Newsweek](#), [The Hill](#), and [Huffington Post](#).

314 Action is looking for a Social Media Manager to build and expand a dynamic and growing social media presence heading into the 2021 elections. In this position, the Social Media Manager will work in tandem with the communications and digital teams in a variety of day-to-day efforts to promote science candidates, hold anti-science candidates accountable, **and advance** 314 Action's status as the nation's premier organization dedicated to scientific advocacy as well as recruiting, training and electing candidates with STEM (Science, Technology, Engineering, and Mathematics) backgrounds to all levels of public office.

Responsibilities

- Develop and implement a comprehensive social media strategy for 314 Action accounts, including Twitter, Facebook, and Instagram
- Identify creative social media opportunities to publicize accumulated research on opponents
- Analyze post performance data across social media platforms
- Track media coverage and monitor relevant national and local narratives related to 314 Action and its candidates as well as relevant science issues
- Supporting our Communications and Digital teams
- Other duties as assigned

Preferred Qualifications

- 1-2 years of experience in a communications or digital position with social media responsibilities in politics, advocacy or policy, with previous campaign experience preferred
- Proficiency in video production and/or graphic design a plus

- Deep understanding of the political and media landscape, trending topics and current events
- Ability to work in a fast-paced environment under tight deadlines
- Exceptional communication and writing skills
- Ability to proof-read and edit quickly;
- Strong analytical and problem-solving skills, plus careful attention to detail

Interested candidates should send a resume and cover letter to jobs@314action.org with the subject line "Social Media Manager."

Salary range will be \$36,000 - \$60,000 per year, depending on experience. Additionally, 314 Action provides a full benefits package for employees including paid time off, health, dental and a generous employer match 401(k).

314 Action is currently working entirely remotely for the duration of the COVID-19 pandemic, but this position will eventually be located in 314 Action's Philadelphia, PA or Washington, DC office.