



Communications Director

314 Action

Washington, DC based with occasional travel

Salary range: \$96,000-\$120,000 per year, depending on experience.

Job Description

314 Action is looking for a Communications Director to build and lead a dynamic and growing communications team heading into the 2022 election cycle. The Communications Director will serve as the leader of a high-energy, fast-paced team responsible for crafting and implementing 314 Action's public relations, media relations, and campaign communications strategies. In this position, the Communications Director will work alongside other senior staff including the Executive Director in a variety of day-to-day PR and media efforts, with a focus on 314 Action's endorsed federal and statewide candidates and advancing 314 Action's status as a premier nationally-focused political organization.

Responsibilities

- Develop and implement a comprehensive communications plan
- Build, develop and lead a dynamic communications team and coordinate with senior leadership to ensure communications goals are consistently met
- Work with federal and state campaigns teams to assist campaign staff execute political and communications goals
- Develop story pitches, key messaging and related activities
- Create and maintain press lists, develop reporter contacts and build relationships with relevant members of the media
- Build a network of surrogates and proactively seek media opportunities for organizational leadership as well as surrogates
- Write and edit press releases, talking points, collateral, email pitches and other content
- Create and implement a social media strategy
- Track media coverage and monitor relevant national and local narratives related to 314 Action and its candidates
- Work closely with organization's researchers to hold anti-science politicians accountable
- Provide support for other senior staff and teams on an as-needed basis

Preferred Qualifications

- 5-6 years of communications experience in politics, advocacy or policy, with previous campaign experience preferred
- Extensive on the record speaking experience
- Experience working with senior leadership and developing, managing and leading a team
- Direct media relations experience including pitching and cultivating relationships with the press
- Deep understanding of the political and media landscape, trending topics and current events
- Ability to work in a fast-paced environment under tight deadlines
- Exceptional communication and writing skills

- Ability to proof-read and edit quickly;
- Strong analytical and problem-solving skills, plus careful attention to detail

About 314 Action

314 Action is a grassroots community of over 6 million people working to elect scientists who will use science and facts to address some of our most pressing issues like climate change and health care.

In 2020, we helped flip U.S. Senate seats in Arizona and Colorado by drafting [Capt. Mark Kelly](#) and former Gov. John Hickenlooper to successfully run for office. After raising more than \$22 million in grassroots donations, 314 Action helped elect nearly 20 scientists at the federal level and over 100 scientists at the state and local levels. Of these scientists, 57% were women, 23% were candidates of color, and 24% were first-time candidates for public office.

314 Action and its mission to elect scientists at all levels of government have been featured in pieces by numerous news outlets, including [NBC News](#), [CNN](#), [Bloomberg](#), [Newsweek](#), [The Hill](#), and [Huffington Post](#).

Benefits:

- 100% employer paid premiums for dental, vision, and platinum health insurance
- 401k Retirement Plan with up to 6% employer matching
- \$500 Quarterly Tech Stipend
- \$50 Monthly Transit Benefit for eligible employees located in DC and Philadelphia.
- Up to 15 days of paid vacation time per year
- Up to 10 days of paid sick leave per year
- 11 paid holidays per year.
- Additionally, our offices are closed between Christmas Eve and New Years Day. Other religious holidays can be taken as extra paid days off for those who observe religions.
- Hybrid work environment: While staff have the ability and choice to work in person at our DC and Philadelphia Offices, 314 will continue to offer remote work options.

[Interested candidates should apply online here.](#) This search is being run by NRG Consulting Group, please contact jobs@nrgconsultinggroup.org with questions.

All 314 Action staff will have the option to work in person at the 314 Action office. Directors will have the flexibility to arrange schedules with their team members, to ensure we benefit from in-person collaboration but still allow for part-time remote work. All 314 Action employees are required to be fully vaccinated against COVID-19 as a condition of their employment.