



314 Action Fund is the largest organization in the United States working to elect Democratic scientists to office at all levels of government, from the Senate down to local school boards.

We're looking to hire a Digital Strategist to expand our growing online presence through building up a more robust grassroots email program, providing support to some of our incredible candidates digitally, and reaching key audiences through SMS texting.

At a time when the Republican Party has completely abandoned science, the last few years have demonstrated why it's so important to have more STEM professionals at the table and in positions of influence to lead our country and advocate for our families with science, evidence, and fact-based policymaking.

Digital Strategist

Starting Salary: \$60,000 - \$70,000

Reports To: Digital Director

Timeline: Available to start as soon as possible but flexible

Job Description:

314 Action Fund is looking to hire a Digital Strategist who will play a key role in expanding our digital presence and fundraising efforts online, with a primary focus on expanding and helping execute our grassroots email and SMS programs.

The ideal candidate has email production experience and/or familiarity with ActionKit (our CRM) specifically, but this is not required for this role.

Responsibilities:

- Produce and test HTML and CSS based assets, such as emails, landing pages, and SMS message blasts
- Quality assess assets for errors or mistakes with support from the team
- Segment supporters for grassroots email, text, and candidate bundling purposes
- Assist with fundraising performance reporting alongside our automated data reporting software
- Opportunities to pitch new ideas, creative segmenting, and micro/localized sends
- Collaborate and work closely with the Digital Director and relevant staff and affiliated digital vendors on department and organizational needs and projects

What We're Looking For:

- Someone who is passionate about electing Democratic scientists to office!
- A keen attention to detail
- An appetite to learn more and grow in this position
- Prior experience or familiarity with digital fundraising and/or production (not required!)

Benefits:

- 100% employer paid premiums for dental, vision, and platinum health insurance
- 401k Retirement Plan with up to 6% employer matching
- \$500 Quarterly Tech Stipend
- \$50 Monthly Transit Benefit for eligible employees located in DC and Philadelphia.
- Up to 15 days of paid vacation time per year
- Up to 10 days of paid sick leave per year
- 11 paid holidays per year.
- Additionally, our offices are closed between Christmas Eve and New Years Day. Other religious holidays can be taken as extra paid days off for those who observe religions.
- Hybrid work environment: While staff have the ability and choice to work in person at our DC and Philadelphia Offices, 314 will continue to offer remote work options.

To Apply: Please email your resume to us at jobs@314action.org with the subject line “Digital Strategist” and if you’ve worked on previous email or digital campaigns, feel free to include a couple of those.

All 314 Action staff will have the option to work in person at the 314 Action office. Directors will have the flexibility to arrange schedules with their team members, to ensure we benefit from in-person collaboration but still allow for part-time remote work. All 314 Action employees are required to be fully vaccinated against COVID-19 as a condition of their employment.